ROOZBEH MEGHDADI
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SUMMARY

I am a hybrid; Part designer, part coder, part executor with the ability to step into different perspectives. I can take a gem of an idea and build it into something extraordinary, or I can take a thoroughly detailed plan and produce it to exact specifications. I pride myself on being counted on to achieve the 'impossible' without sacrificing quality and resolving challenging situations. I always ask 'why,' 'why not' and 'how can we.' Let's talk about what we can do together.

SKILLS

Design: Product Design • Interaction Design • UX • UI • Ideation and Prototyping • Videography • Photography • Typography **Management:** Business Process Improvement • Agile (Scrum + Kanban) **Code:** HTML • Sass • JS
Tools : Sketch • Figma • Framer • MacOS • Photoshop • Bridge • AfterEffect • Affinity Suite • FinalCut • LumaFusion

EXPERIENCES

AgileThought | Remote (Tampa, Orlando) | 2011 - Present
Senior UI / UX Designer (Full Time)
  • Front end developer responsible for designing UIs for mobile and web applications
  • Designed HTML layout and structures based on design mockups and concepts
  • Able to prototype using HTML/CSS
  • Knowledge in HTML5 and CSS3
  • Problem solver: I came up with unique and new ways to make better websites, web applications, and mobile apps
  • Learned new technologies and to push the boundaries of web design and development
  • knowledge of ROR, React
ASSIGNMENTS / CLIENTS:
  • **Deloitte (Product Design Lead / 2016 - 2021)**
    ○ As the only UI / UX designer/ developer in a team of five, I helped build a platform from proof of concept into 200+ members and a global platform.
    ○ I worked to create the overall front-end architecture, build components foundation and front-end structure. As the project grew, I also took on leading a group of four UI / UX developers.
    ○ I trained new team members, worked with developers to create consistency, worked with business leaders and external design teams to develop solutions, and solved overall user experience challenges along the way.
  • Other clients include: PWC, Hays, Xcira, kForce, and eSchool Solutions

RM | Remote (Orlando, FL) | 2008 - Present
Freelance Creative Director / Designer / Developer / Consultant
  • Helping individuals and companies grow.
  • Currently working for a wide variety of industries, including but not limited to entertainment, technology, finance, healthcare, government, start-ups, culinary, and photography.
  • Designing and implementing a creative vision for each client's unique brand identity online and offline.
  • Developing and executing designed websites, web applications and systems, iOS applications, android applications, logo design, marketing collateral, and photography.
CLIENTS / ASSIGNMENTS:
  • Radio Javan (Chief Creative Officer / 2011 - Present / Contractor 16 hrs / week)
    ○ Responsible for creating and executing the vision for the RadioJavan brand.
    ○ I helped create a consistent design language and create channels to transform fresh ideas into actionable concepts and develop strategic and tactical plans and action steps to implement the brand strategy from the original design to implementation, including but not limited to: idea's inception, print, web, mobile, application, and user interface design.
    ○ Other responsibilities included client services, product development, quality control, frontend development, and marketing.
  • HuLa (startup) (Technical Designer/ 2016 - 2017 / Contractor 10 hrs / week)
    ○ Responsible for restructuring the project from design to development in-house.
    ○ I helped create a user-friendly UI and helped rewrite the application from scratch in Rudy on Rials in three months, which previously had taken a year to make.

  • MyOneResource (startup) (Director Of UX / 2015 - 2016 / Contractor 12 hrs / week)

- In charge of the user interaction, user experience, and application UI.
- Project manager responsible for task management, quality control, create manageable/ achievable goals, and delivering them on time, directly working with development, business, and marketing teams to have a cohesive brand and product.

eStaff365 (startup sold with 1.5 years) **| Remote (Orlando, FL) | 2013 - 2015**
Senior UX Engineer (Full Time)
- Front-end developer & senior UIUX Designer, responsible for unifying the brand, created the overall design language and user experience.
- Created responsive UI that allowed the user to use the application no matter the device they used.
- Designed and developed the overall brand and marketing.

BrianAdams/EditTeam | Orlando, FL | 2006 - 2015
Senior Editor (Contractor 20 hrs / Month)
- Created a seamless workflow application for photographers to use the EditTeam pre to post-production.
- Areas of responsibility included conceptualization of the work process, executing application, and editing.
- Managed a team of six while creating server setup, operation and techniques, questioners, settings, rating systems, and operating their backend website.
- Responsible for post-production photography, including editing photographs to final deliverables.
- Helped create a workflow process to make turnaround time faster and smoother transition.
- Set up computer structure and backup systems, including internal and external networks for remote access.

Cloudspace | Orlando, FL | 2006 - 2013
Designer & Developer (Full Time)
- Responsible for all of Cloudspace's creative vision, brand identity, and client designs.
- Duties included meeting with clients, assessing needs, bringing those thoughts to the creative life, and implementing the development.
- Supervised procedures from start to finish to ensure the integrity of all designs remains consistent.
- Photographed company events for promotions and creating all marketing collateral.
- Used the latest and most remarkable technologies to ensure maximum impact for the brand the clients.

EDUCATION

University of Central Florida | Orlando, FL | 2006 - 2008
Bachelor of Arts
- Digital Media with an Emphasis in Internet and Interactive systems

INTERESTS

Privacy • smart people • Exercising • Foodie is an understatement • Figuring things out • Traveling • Data • Photography • Art • Graphic design • Technology • Investment • Architecture • Fashion